

Cayenne Entertainment Technology Co., Ltd.

Investor Conference

【 Stock Code : 4946 】

General Manager_Elva Xiao

2023/12/18

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01

**Corporate
Introduction**

02

Operations

03

**Future
Plan**

01

Corporate Introduction



- Name: Cayenne Entertainment Technology Co., Ltd.
- Stock : 4946
- Founded : 2006年9月
- OTC : 2011年5月
- Paid in Capital : NT\$83.76 millions
- Headcount : Approx. 65

01

[Subsidiary] Established 2013 in Taipei, focused in mobile games development



02

[Associate] Established 2015 in Tokyo, focused in game operation in Japan

傲世辣椒 株式会社

03

[Associate] Established 2021 in Taipei, focused various App operations

股往金來
—GOOD SENSE—



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03

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2023 Products



Online Game
《Uncharted Waters Online》

An online simulated marine adventure game based on the 16th century European "Great Navigation Age." Players play a world tour in the game!



Online Game
《Ma9Ma9 Remastered》

When it comes to baseball games, people must think of *Ma9 Ma9* online, the most classical baseball online game which have been operated in Taiwan for 13 years!



Online Game
《Gundam EVOLUTION》

First eSport base on Gundam theme. Instant responses and manipulative skills of the players are challenged with 6 vs 6 rapid pace fierce confrontations. The endgame begins now.



Mobile Game
《Fighting Dodgeball Boy Dodge Danpei》

Classic anime IP has launched in mobile game platform. The glaring and super gorgeous technique, hot-blooded and exciting fighting, plus the complete collection of classic roles and stories make this game not to be missed by the anime fans.



Mobile Game
《I am MT: Classic》

Relax and play. Infinite matching of lovely characters with multi-skill pets. With 3D character, scenario and instant positioning, the game is no longer limited to traditional RPG.



Mobile Game
《Good Sense》

Brand new concept in stock investment mobile game. Place virtual orders based on the price of the real stock market. It would have huge benefits for either experienced or amateur investors.

2024 Much Anticipated New Japanese PC Games

Product ● 《Blue Protocol》

Launch ● 2024 H1

Agent region ● Taiwan, Hong Kong, Macau

Core Play ● PC Online Game / MMORPG

R&D ● [Japan]BANDAI NAMCO Studios
BANDAI NAMCO Online

Schedule ●

- Elite Closed Beta (CBT)
-2023/12/1 to 12/3
-Completed as plan, overwhelming responses, widely acclaimed and expected
- Enrich content of this version continuously





2024年 Ready to Develop Mobile Games In-house



- Product ● 《Untitled Magical Girl》
- Launch ● 2024 H2
- R&D ● So-Cayenne Inc. / Sparkleling Inc.
Joint development of Taiwan and Japan
- Core Play ● Mobile Game / RPG
- Schedule ●
 - 2022/12 · first closed beta by thousand testers
 - 2023/7 · second closed beta by thousand testers
 - Optimization in progress
 - Extension of story, strengthen main line content
 - Reshape core play, optimize game battle levels, speed up the pace
 - Optimize UI and operational intuition, reduce time for players to adopt

CAYENNE ENTERTAINMENT TECHNOLOGY CO., LTD. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

| (Expressed In Thousands of New Taiwan Dollars, Except Earnings Per Share) | | | | |
|---------------------------------------------------------------------------|---------------|-------|---------------|------|
| | 2023.1-2023.9 | % | 2022.1-2022.9 | % |
| Operating Revenue | 23,972 | 100 | 104,900 | 100 |
| Operating Cost | (39,404) | (164) | (61,790) | (59) |
| Gross Profit | (15,432) | (64) | 43,110 | 41 |
| Operating Expenses | (51,641) | (216) | (98,529) | (94) |
| Operating Loss | (67,073) | (280) | (55,419) | (53) |
| Non-operating Income and Expenses | (2,654) | (11) | (7,495) | (7) |
| Net (Loss) Income Before Income Tax | (69,727) | (291) | (62,914) | (60) |
| Income Tax Expense | (65) | - | 85 | - |
| Net Loss from Discontinued Operations | | 0 | - | 0 |
| Net (Loss) Income | (69,662) | (291) | (62,829) | (60) |
| Attributable to Owners of Parent | (62,999) | (263) | (62,999) | (60) |
| EPS | (8.61) | | (11.59) | |



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2023 Agent for Cultural and Creative Industry IP



Brand ● 《PINK&VEN》

Time ● 2023年7月

Region ● Exclusive agent in Taiwan area

Graphics Dev ● [Koria]Studio Origin

Founded by the Korean IP tycoon Zhao Hengxiu, who previously served as the Marketing General Manager at Naver and as the Deputy General Manager of Kakao Brand. During his tenure as the first CEO of Kakao Friends, he created the widely known Korean national IP, "Kakao Friends."

Introduction ● Every seemingly ordinary day will be filled with moments of brilliance because of love

Formed by the pink big-eared rabbit PINK, the sweet-toothed and round bear VEN, and the freedom-loving pigeon HIPPIY, creating a rich and amusing daily life.

Operations ● [July] Flash mob - Shin Kong Mitsukoshi Taipei Nanxi Store
[August] Event - Everyday Life for Girls, MSI Micro-Star Theme Event

[September] Exhibition - Taiwan Cultural and Creative Expo

[October] Flash mob - Taoyuan Tungyuan Plaza (Joint promotion during the week)

[November] Online shop – Pinkoi

[December] Event - New Taipei Christmas City, collaborative image display.

2024 New Business Roadmap: Korea Cosmetics



- Brand ● 《V&A Beauty》
- Launch ● 2024 H1
- Region ● Exclusive agent in Taiwan
- Authorized ● Netmarble Healer. B Co., Ltd.
Subsidiary of Netmarble (Korea game company) · focus on cosmetics industry
- Introduction ●
 - Co-authorized by British Art Mesium Victoria and Albert Museum (V&A)
 - Perfectly extend art and integrate with cosmetics · reflect art of V&A from development to design
 - British royal herb Remeris and exclusive Polythenol™ are used as ingredients, which brings strong anti oxidation effect for skin
 - Star merchandise [anti-oxidation series] and [air-cushion powder]





Thank you for listening